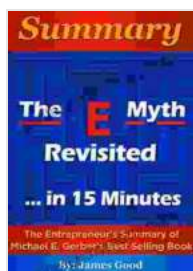


# Why Most Small Businesses Don't Work and What to Do About It in 15 Minutes

If you're a small business owner, you know that the odds are stacked against you. In fact, according to the Small Business Administration, only about half of small businesses survive their first five years.



## Summary: The E-Myth Revisited: Why Most Small Businesses Don't Work and What to Do About It...In 15 Minutes - The Entrepreneur's Summary of Michael E. Gerber's Best Selling Book by James Good

★★★★☆ 4.5 out of 5

Language : English  
File size : 528 KB  
Text-to-Speech : Enabled  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 33 pages  
Lending : Enabled  
Screen Reader : Supported



But what if there was a way to increase your chances of success? What if there was a way to avoid the common pitfalls that lead to failure?

In this book, I'll show you how to do just that. I'll share with you the secrets that successful small businesses know and use to stay afloat. I'll also provide you with a step-by-step plan that you can follow to improve your chances of success.

## **Chapter 1: The Five Reasons Why Most Small Businesses Fail**

In this chapter, I'll discuss the five most common reasons why small businesses fail. These reasons include:

1. Lack of planning
2. Insufficient funding
3. Poor marketing
4. Inadequate customer service
5. Lack of innovation

I'll also provide you with tips on how to avoid these pitfalls and set your business up for success.

## **Chapter 2: The 15-Minute Plan to Business Success**

In this chapter, I'll provide you with a step-by-step plan that you can follow to improve your chances of small business success. This plan includes:

1. Developing a business plan
2. Securing funding
3. Marketing your business
4. Providing excellent customer service
5. Innovating your products and services

I'll also provide you with worksheets and templates that you can use to implement this plan in your own business.

### **Chapter 3: Case Studies of Successful Small Businesses**

In this chapter, I'll share case studies of successful small businesses. These case studies will show you how these businesses overcame the challenges they faced and achieved success. You'll learn from their mistakes and successes, and you'll be able to apply their lessons to your own business.

### **Chapter 4: The Mindset of a Successful Entrepreneur**

In this chapter, I'll discuss the mindset of a successful entrepreneur. I'll share with you the beliefs, attitudes, and habits that successful entrepreneurs have. I'll also provide you with tips on how to develop the mindset of a successful entrepreneur.

### **Chapter 5: The Importance of Networking**

In this chapter, I'll discuss the importance of networking for small businesses. I'll share with you the benefits of networking and provide you with tips on how to network effectively.

### **Chapter 6: The Power of Social Media**

In this chapter, I'll discuss the power of social media for small businesses. I'll share with you how you can use social media to market your business, connect with customers, and build relationships.

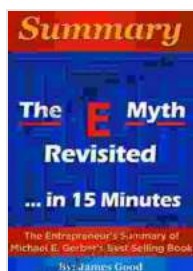
### **Chapter 7: The Future of Small Business**

In this chapter, I'll discuss the future of small business. I'll share with you the trends that are shaping the future of small business and provide you with tips on how to prepare your business for the future.

In this book, I've provided you with the tools and knowledge you need to increase your chances of small business success. I've shared with you the secrets that successful small businesses know and use to stay afloat. I've also provided you with a step-by-step plan that you can follow to improve your chances of success.

Now it's up to you to take action and implement the ideas in this book. I believe that if you do, you'll be well on your way to achieving your small business dreams.

Free Download your copy of *Why Most Small Businesses Don't Work and What to Do About It in 15 Minutes* today!



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