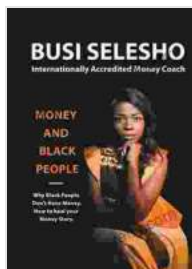


Why Black People Don't Have Money: How to Heal Your Money Story and Build Generational Wealth with Busi



Money and Black People: Why black people don't have money, How to heal your money story (Money with Busi

Book 1) by J. C. Sharman

★★★★★ 5 out of 5

Language : English
File size : 1473 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 142 pages
Lending : Enabled



In her groundbreaking book, *Why Black People Don't Have Money: How to Heal Your Money Story and Build Generational Wealth*, Busi Selesho tackles the complex and often taboo topic of race and money. Selesho, a financial expert and certified financial planner, argues that the lack of wealth in the black community is not simply due to a lack of financial literacy, but is also the result of systemic racism and discrimination.

Selesho begins the book by sharing her own personal story of growing up in a poor black family in South Africa. She describes how her family struggled to make ends meet, and how she often felt ashamed of her

financial situation. Selesho's story is not unique. Millions of black people around the world have similar experiences.

Selesho argues that the lack of wealth in the black community is not just a coincidence. She points to a number of factors that have contributed to this problem, including:

- **Slavery and colonialism:** The legacy of slavery and colonialism has had a devastating impact on the black community. These institutions stripped black people of their land, their wealth, and their dignity.
- **Discrimination:** Black people have faced centuries of discrimination in all areas of life, including in the financial sector. This discrimination has made it difficult for black people to build wealth.

li>**Lack of access to education and resources:** Black people have historically been denied access to quality education and resources. This has made it difficult for them to develop the skills and knowledge they need to succeed financially.

Selesho believes that the key to healing the money story of black people is to address these root causes. She calls for reparations for slavery and colonialism, an end to discrimination, and increased access to education and resources for black people.

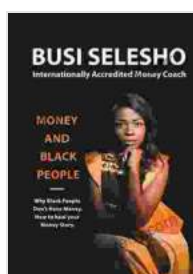
In addition to addressing the root causes of the lack of wealth in the black community, Selesho also provides practical steps that black people can take to build generational wealth. These steps include:

- **Gaining financial literacy:** It is important for black people to understand how money works. This includes learning about budgeting, saving, investing, and credit.
- **Building a strong financial foundation:** This includes having a steady income, a budget, and an emergency fund.
- **Investing for the future:** Investing is one of the best ways to build wealth. Black people should start investing early and often.
- **Passing on wealth to the next generation:** It is important to teach children about money and how to manage it. This will help them to avoid the same financial pitfalls that their parents and grandparents faced.

Selesho's book is a powerful and important contribution to the discussion of race and money. It is a must-read for anyone who wants to understand the root causes of the lack of wealth in the black community and who wants to take steps to build generational wealth.

About the Author

Busi Selesho is a financial expert and certified financial planner. She is the founder of the non-profit organization, The Black Wealth Institute. Selesho is passionate about helping black people build wealth and achieve financial freedom.



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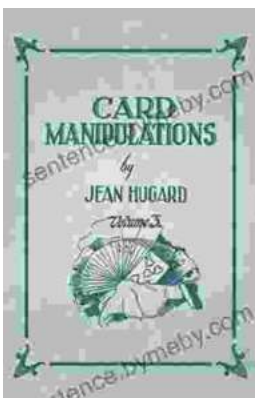
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