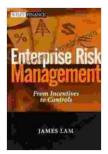
From Incentives to Controls: A Comprehensive Guide to Corporate Governance



Enterprise Risk Management: From Incentives to Controls (Wiley Finance) by James Lam

★ ★ ★ ★ ★ 4.6 out of 5 Language : English : 2373 KB File size : Enabled Text-to-Speech Screen Reader : Supported Enhanced typesetting: Enabled Word Wise : Enabled Print length : 643 pages : Enabled Lending



Corporate governance is the system of rules, practices, and processes by which a company is directed and controlled. It encompasses everything from the way the board of directors is elected to the way a company's financial statements are audited.

Good corporate governance is essential for a number of reasons. It can help to:

- Reduce the risk of financial scandals and fraud
- Improve a company's reputation and standing with investors
- Attract and retain top talent

Boost a company's profitability

This book provides a comprehensive overview of corporate governance, from the role of incentives to the importance of controls. It is essential reading for anyone involved in the management or oversight of a company.

The Role of Incentives

Incentives are a powerful tool that can be used to motivate employees and managers to behave in a way that is beneficial to the company. However, incentives can also create conflicts of interest, which can lead to unethical behavior and financial scandals.

This book examines the different types of incentives that are used in corporate governance, and it explores the potential benefits and risks of each type of incentive.

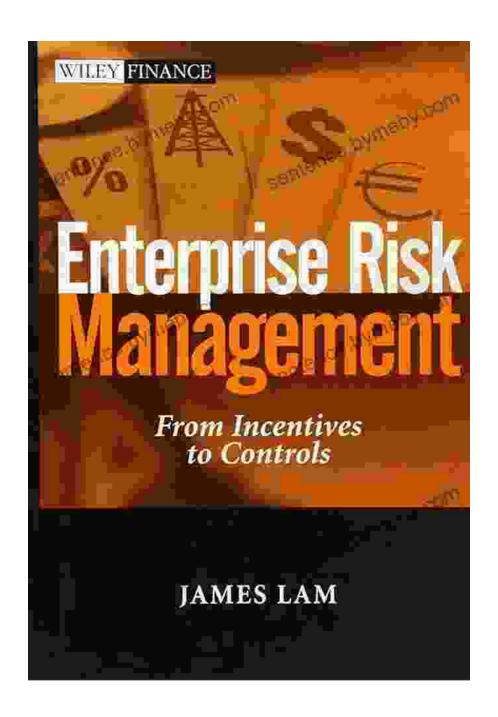
The Importance of Controls

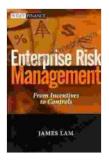
Controls are essential for ensuring that a company's operations are conducted in a safe and efficient manner. Controls can help to prevent fraud, errors, and accidents.

This book provides a detailed overview of the different types of controls that are used in corporate governance, and it explores the importance of each type of control.

Corporate governance is a complex and ever-evolving field. This book provides a comprehensive overview of the key principles of corporate governance, and it is essential reading for anyone involved in the management or oversight of a company.

Free Download your copy of From Incentives to Controls today!





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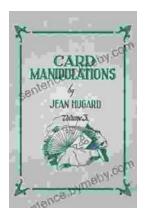
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